

DA RENEGADE

INDEPENDENT HIP-HOP ARTIST

Built Different. Made Different.

Da Renegade is an independent hip-hop artist combining raw storytelling, hard-hitting production, custom-car culture and modern technology into a world built entirely on his own terms.

Based in Southern California, Da Renegade creates music grounded in struggle, ambition, relationships, survival and the determination to build something from nothing. His work moves between aggressive trap records and emotionally direct songs without abandoning the rebellious identity behind the Renegade name.

Beyond the music, Da Renegade develops his own visual concepts, automotive designs, promotional campaigns and digital projects. His color-changing Mustang, distinctive appearance and independent approach give every release a recognizable visual world.

Da Renegade uses both traditional and technology-assisted creative processes, including artificial-intelligence tools when they serve the project. The final direction, storytelling, revisions, branding and performances remain part of the Da Renegade creative vision.

Available for: Live performances · Interviews and podcasts · Music features · Automotive events · Brand partnerships · Product integrations · Creator collaborations · Music and technology discussions

Booking, press and partnerships: booking@darenegade.com · darenegade.com